



2026 GROUP MEETINGS

San Francisco April 30–May 2

Chicago October 8–10



An aerial photograph of a city harbor, likely Chicago, with numerous skyscrapers in the background and a marina with many boats in the foreground. A dark blue rectangular overlay is centered over the image, containing white text.

SWOG Cancer Research Network's mission is to significantly improve lives through cancer clinical trials and translational research.

ABOUT SWOG CANCER RESEARCH NETWORK

SWOG Cancer Research Network is a worldwide group of researchers who design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat disease, as well as prevent it.

SWOG's members practice at more than 1,300 institutions nationwide and in nine other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network.

ABOUT THE HOPE FOUNDATION FOR CANCER RESEARCH

Founded in 1993, The Hope Foundation for Cancer Research partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. Hope funds critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

SWOG GROUP MEETINGS

Progress in cancer research is most quickly accomplished through collaboration and partnership, through sharing of both successes and challenges in discovery. To facilitate this, The Hope Foundation supports SWOG's biannual group meetings, where physician researchers and oncology professionals convene each year to share results, to innovate, and to present novel ideas for future progress.

GROUP MEETING SPONSORSHIP & EXHIBITS

At each meeting, SWOG presents industry partners with the opportunity to promote their products and services. The benefits of participation in sponsorship and exhibiting programs include exposure to roughly 1,000 oncology professionals per meeting, as well as those detailed on the following pages in accordance with the levels described.



Meeting Sponsorship

Why Support SWOG Group Meetings?

SWOG's network includes more than 20,000 individual members across 1,300 member sites nationwide – and beyond. Sponsorship provides vital educational opportunities and resources to the oncology professionals who design and conduct SWOG's leading-edge clinical trials. Help them discover best practices, advance treatment protocols, and work across communities to bring the most effective care to patients.

Benefits of Support:

Items detailed below will be scaled based on sponsor level.

Please contact Morgan Cox, morgan@thehopefoundation.org, to discuss customized opportunities.

- Gain visibility with and access to a network of cancer collaborators
 - ***Company name by level on digital signage in registration area; attend any open sessions throughout the meeting (includes waived registration fees)***
- Support networking and unique educational opportunities
 - ***Company name and profile linked in meeting app; attending representatives listed in meeting app directory (contact info opt-in)***
- Build relationships with key clinical trial leaders
 - ***Opportunities to access private meeting space upon request***



Gold Group Meeting Sponsor	\$40,000
Silver Group Meeting Sponsor	\$25,000
Bronze Group Meeting Sponsor	\$10,000



Exhibiting Schedule

Spring

Hyatt Regency
5 Embarcadero Center
San Francisco, CA 94111
Apr 30-May 1
8AM-5PM PT

Fall

Hyatt Regency
151 E. Wacker Drive
Chicago, IL 60601
Oct 8-9
8AM-5PM CT

Spring & Fall – \$7,500

Includes one (1) 6-foot banquet table, centrally located and registration for two (2) company representatives at the spring AND fall meetings. Chairs and power outlet included. Company listings in the digital displays near registration for the spring AND fall meetings via SWOG.org and meeting app.

Single Meeting – \$4,000

Includes one (1) 6-foot banquet table, centrally located and registration for two (2) company representatives at the spring OR fall meeting. Chairs and power outlet included. Company listing in the digital displays near registration for the spring OR fall meeting via SWOG.org and meeting app.

Additional Details:

- **Payment.** Check or ACH payment preferred.
- **Location.** Exhibiting spaces are not pre-determined by number; all tables are arranged as close to high-traffic areas as possible and near the main SWOG registration desk.
- **Timing.** Exhibits may be set up as early as 7 a.m. each morning.
- **Registration.** Additional attendee registration may be purchased for \$300 per person.
- **Attendees.** Contact lists are not shared directly, but attendees who opt-in using the meeting app will be visible and may be available to connect directly through the app.
- **Sessions.** All attendees are welcome to attend public sessions, or those that are NOT listed as "committee members/invite only."

INDEMNIFICATION

The exhibitor indemnifies and agrees to hold harmless SWOG, The Hope Foundation, and the hotel where the meeting is located ("Hotel"), and its subsidiaries. Exhibitor shall be fully responsible to pay for any damages to property owned by the hotel, its owners, managers, officers or directors, agents, employees, affiliates and subsidiaries from any damages or charges resulting from the exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

APPLICATION FORM

Contact Name:

Company Name:

Address (Street, City, State, Zip):

Email:

Telephone:

Company/Product URL:

Signature:

PLEASE SUBMIT
APPLICATION
FORM TO:

Morgan Cox
morgan@thehopefoundation.org
(734) 998-6887

The Hope Foundation
PO Box 483
Ann Arbor, MI 48106
FEIN: 74-2655302



THE HOPE
FOUNDATION
FOR CANCER RESEARCH